

# Promoting Integration & Interaction



**ISANA International Education Association**  
**19th International Conference**  
2 – 5 December 2008  
Skycity Convention Centre, Auckland

Sponsorship and Exhibition Prospectus

[www.cdesign.com.au/isana08](http://www.cdesign.com.au/isana08)

AUSTRALIAN EDITION

## INVITATION

On behalf of ISANA: International Education Association we would like to invite you to participate in ISANA's 16th International Conference in Auckland, New Zealand from 2 – 5 December 2008.

ISANA is the representative body for international education professionals in Australia and New Zealand. Its members work in partnership with stakeholder organisations including international students, educational bodies and government, business and community groups. In recent years, the conference has attracted increasing interest from professionals working in the Asia-Pacific, Europe and North America, thus providing a global perspective for its members.

The Sponsorship Committee is confident that the 2008 ISANA Conference will offer you a great opportunity to showcase your products and services to a large number of our members and associates from Australia and New Zealand. If you have sponsored or exhibited at an ISANA Conference previously we hope the relationship can continue and that we can build further upon it. If you are a newcomer we look forward to meeting your expectations and helping you find the best ways to promote your business.

The 2008 Conference will follow a similar format to that used in the past in offering a variety of sponsorship options. Based on past conferences, we are confident of attracting in excess of 300 delegates to the 2008 Conference; including 200 Australian and 100 New Zealand delegates.

We look forward to working with you to produce a great conference which meets the needs of both participants and sponsors.

**2008 Conference Organising Committee**

## CONFERENCE THEME

### Promoting Integration & Interaction

## ABOUT ISANA

ISANA began as the Overseas Student Advisers' Network (OSAN) in 1989. It was formed as a special interest group of the Australian and New Zealand Student Services Association (ANZSSA), as a network of people in new roles of delivering support services to international students. OSAN, later renamed the International Student Advisers' Network of Australia, conducted conferences, and addressed issues of international student experiences in Australia. It very rapidly expanded to include New Zealand members and, in 2002, a New Zealand branch was formed. It has also expanded well beyond being of interest just to student service personnel to encompass all aspects and professions involved with international education. Because of the expansion, the meaning of the acronym has been dropped and the official name is now ISANA: International Education Association Inc.

For more information about ISANA visit [www.isana.org.au](http://www.isana.org.au)

## SPONSORSHIP OPPORTUNITIES

A variety of sponsorship opportunities will be available at the 2008 Conference. The Sponsorship Committee is happy to negotiate a package that will be of maximum benefit to your company and ISANA. We are also happy to discuss any new proposals you may wish to put forward.

Acknowledgement of the sponsors and exhibitors will be included on Conference material, on the website and displayed at the Conference.

*If you wish to discuss a package more suitable to your company, please contact Ben Thiessen at the Conference Secretariat, Conference Design Pty Ltd.*

## CONFERENCE SECRETARIAT

Ben Thiessen  
Conference Design Pty Ltd  
228 Liverpool Street  
Hobart TAS 7000

**e:** [info@cdesign.com.au](mailto:info@cdesign.com.au)

**w:** [www.cdesign.com.au](http://www.cdesign.com.au)

**p:** +61 3 6231 2999

**f:** +61 3 6231 1522



## Principal Sponsor

**AUD\$15000**

*There is the opportunity for one New Zealand and one Australian principal sponsor.*

- Acknowledgement as the Principal Sponsor
- Conference Dinner sponsor
- Five minute presentation at the Conference Dinner
- Signage displayed during the Conference
- One page advertisement in the Program Book
- Two Full Registrations including social functions
- Two extra Dinner tickets
- One Trade Exhibition Booth
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website
- Satchel insert
- Delegate list

## Sponsors

**AUD\$3500**

- Half page advertisement in the Program Book
- One ticket to the Dinner
- Logo displayed in the Registration Brochure
- Logo displayed on the Conference website
- Logo displayed in the Program Book
- Satchel insert
- Delegate list

## Program Partner

**AUD\$3500**

- Acknowledged as a Session Sponsor
- Signage during a session (sponsor to provide)
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website
- Satchel insert
- Delegate list

## Conference Satchels

**AUD\$3000**

- Logo printed on the satchel
- Logo displayed in the Registration Brochure
- Logo displayed on the Conference website
- Logo displayed in the Program Book
- Satchel insert
- Delegate list

## Educational Institution Sponsor

**AUD\$2500**

- Half page advertisement in the Program Book
- Logo displayed in the Registration Brochure
- Logo displayed on the Conference website
- Logo displayed in the Program Book
- Satchel insert
- Delegate list

## Conference Proceedings

**AUD\$2000**

- Company name and logo on the Proceedings website
- PDF advertisement on the website
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website
- Satchel insert
- Delegate list

## Daily Catering

**AUD\$1500 per day**

- Naming rights for the lunch, morning and afternoon tea.
- Signage displayed in the catering area
- Logo displayed in the Registration Brochure
- Logo displayed on the Conference website
- Logo displayed in the Program Book
- Satchel insert
- Delegate list

## Conference Website

**AUD\$1500**

- One PDF advertisement on the website
- Logo displayed on each page of the website
- Hyperlink to your website
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Satchel insert
- Delegate list

Finished art to be supplied for all advertisements. Any signage to be supplied should be pop-up banners unless specified otherwise. Each company representative attending the Conference must be pre-registered with the Secretariat.

## Name Badges

**AUD\$1500**

- Company name and logo printed on the name badges
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website
- Satchel insert
- Delegate list

## Advertising

|                                      |          |
|--------------------------------------|----------|
| Registration Brochure (A4 page)      | AUD\$500 |
| Program and Abstracts Book (A4 page) | AUD\$500 |
| Satchel Insert                       | AUD\$500 |

## Exhibition Site

**AUD\$2200**

- The Exhibition will run for the duration of the Conference
- Morning tea, afternoon tea and lunches will be served in the Exhibition Area
- A provisional floor plan showing the available sites is available on the website.

Each exhibition site includes:

- Area measuring 3 metres wide x 2 metres deep
- Booth structure covered in black melamine
- Header board with your company name
- Dressed trestle table
- Two chairs
- Two spotlights
- Power board with two 10 amp outlets
- Delegate list
- Satchel insert
- Acknowledgement in the Program Book
- Your participation displayed on the Conference website
- Two registrations (not including dinner)

Additional equipment, such as furniture, audiovisual equipment and internet access, is available for hire. Contact information for the relevant suppliers is available at [www.cdesign.com.au/isana08](http://www.cdesign.com.au/isana08).

A Registration Form for your company's representatives will be posted on the website closer to the Conference. A Registration Form needs to be completed for each individual representative.

## GST

As this conference is being hosted in New Zealand no GST is included in the sponsorship or exhibition costs. A tax invoice will be issued on receipt of the attached registration form.





# 19th ISANA International Conference

## Sponsorship and Exhibition Booking Form

Send to: Conference Design Pty Ltd

Fax: 03 6231 1522

Tax invoice

Conference Design Pty Ltd

ABN 72 050 482 507

### SPONSORS INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Suburb/Town/City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Facsimile: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP OPTIONS

Investment: AUD\$ \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

### EXHIBITION

Number of Exhibition Sites/Booths required: \_\_\_\_\_

#### Site Number:

1st Preference: \_\_\_\_\_ 2nd Preference: \_\_\_\_\_

3rd Preference: \_\_\_\_\_

Not located next to: \_\_\_\_\_

\_\_\_\_\_

Please indicate if you require:

Booth structure

Site only

Wording for booth header board: \_\_\_\_\_

\_\_\_\_\_

#### Description

For planning purposes, please give a brief description of any large, high or unusual equipment you will be displaying in your booth:

\_\_\_\_\_

\_\_\_\_\_

### PAYMENT SUMMARY

Sponsorship Total: AUD\$ \_\_\_\_\_

Exhibition Total: AUD\$ \_\_\_\_\_

**Total: AUD\$ \_\_\_\_\_**

#### Payment Options

##### EFT

Account Name: Conference Design (ISANA)

Bank: ANZ

Branch: 198 Sandy Bay Road,  
SANDY BAY TAS 7005, Australia

BSB: 017 324

Account Number: 1085 82575

Swift Code: ANZBAU3M

##### Cheque

Payable to Conference Design (ISANA) and mailed to  
Conference Design Pty Ltd.

##### Credit Card

**Card Type:** \_\_\_\_\_

Card Number: \_\_\_\_\_

Card Name: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_

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