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Nurse Practitioners: Bridging the gaps in healthcare

Australian Nurse Practitioners Association
5th Annual Conference
28 – 30 October 2009
Sydney Convention & Exhibition Centre

Sponsorship Prospectus

Nurse Practitioners: Bridging the gaps in healthcare

Invitation to participate

Welcome to the 5th Australian Nurse Practitioner Association Conference. Nurse Practitioners are now an established part of the nursing model in most states but challenges and opportunities still exist. A dynamic program has been organised to stimulate discussion on economic viability, sustainability and accountability. Success for the future depends on our commitment to develop and promote this role to health care professionals, politicians and members of the public.

The Sponsorship Committee is confident that the 2009 ANPA Conference will offer you a great opportunity to showcase your products and services to a large number of our members and associates from Australia and New Zealand. If you have sponsored or exhibited at an ANPA Conference previously we hope the relationship can continue and that we can build further upon it. If you are a newcomer we look forward to meeting your expectations and helping you find the best ways to promote your business.

The 2009 Conference will follow a similar format to that used in the past in offering a variety of sponsorship options. Based on past conferences, we are confident of attracting in excess of 300 delegates to the 2009 Conference.

We look forward to working with you to produce a great conference which meets the needs of both participants and sponsors.

2009 Conference Organising Committee

Conference Secretariat

Ben Thiessen
Conference Design Pty Ltd
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About ANPA

For more information about ANPA visit:
www.nursepractitioners.org.au

Conference Schedule of Events

Wednesday 28th October 2009

- Exhibition set-up
- Registration open
- Welcome Reception

Thursday 29th October 2009

- Opening Plenary Session
- Sessions
- Exhibition
- Conference Dinner

Friday 30th October 2009

- Sessions
- Exhibition
- Conference Close



Sponsorship Overview

Your organisation is invited to become a sponsor of the 2009 5th 'Nurse Practitioners: Bridging the gaps in healthcare' Conference. Sponsorship of the Conference and Trade Exhibition will provide your organisation with the following key benefits:

- Exposure to an interested, relevant and influential audience before, during and after the event.
- Networking opportunities will exist during the event for your representatives to promote your organisation's products and services directly to key decision makers.
- Your organisation will be perceived to be a keen and vital supporter of nurse practitioners in Australia, New Zealand and the Asia Pacific region.
- The Conference and particularly the Exhibition provide a unique opportunity for your organisation to demonstrate and showcase its products and services.

A variety of sponsorship opportunities are available at the 2009 Conference, however the Committee is happy to negotiate a package that will be of maximum benefit to your company and the Conference.

If you wish to discuss sponsorship options please contact Ben Thiessen at the Conference Secretariat, Conference Design Pty Ltd.

Allocation of Sponsorship Packages and Exhibition Sites

Sponsorship packages and exhibition sites will be allocated by the Committee. The Committee will allocate site positions after taking into account each organisation's sponsorship, the date of confirmation of participation, preferences, proximity to competitors and any other relevant matters. The Committee reserves the right to alter the floor plan.

Disclaimer

The Organising Committee reserves the right to amend or add any sponsorship package and accept any sponsorship offer, listed or unlisted, at any time and without notice.

Payments

A payment of 50% of the sponsorship package must accompany your booking. The balance is to be paid four months prior to the conference.

Cancellation Policy

A cancellation fee of 30% will be applicable for any sponsorship packages cancelled up to six months prior to the conference. Packages cannot be cancelled less than six months prior to the conference.

Conference Partner \$12,500

The Conference Partner package is designed to give organisations a strong presence in the lead-up to, and at the conference. Conference Partners will receive pre-conference exposure through advertising on the Conference website and in the Registration Brochure.

Benefits to Sponsor

- Acknowledgment as a Conference Partner during the opening and closing sessions
- Three pop-up signs displayed during the conference – two in the presentation rooms and one in the foyer area
- Full-page advertisement in the Registration Brochure
- Double-page advertisement in the Program Book
- Four complimentary full registrations including Welcome Reception and Conference Dinner
- Two Exhibition booths in preferred position
- Company profile in the Program Book (800 words)
- Company profile on the Conference website (800 words)
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on an individual sponsor's slide
- Logo displayed on the Conference website
- Hyperlink from the Conference web page
- Two satchel inserts
- Delegate list

Gold Sponsor \$7,500

Benefits to Sponsor

- Acknowledgment as a sponsor during the opening and closing sessions
- One pop-up sign displayed during the Conference in the foyer area
- Half-page advertisement in the Registration Brochure
- Half-page advertisement in the Program Book
- Two complimentary full registrations including Welcome Reception and Conference Dinner
- One exhibition booths in preferred position
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on a sponsor's slide
- Logo displayed on the Conference website
- Hyperlink from the Conference web page
- One satchel insert
- Delegate list

Conference Dinner Sponsor \$5,000

Benefits to Sponsor

- Naming rights of the Conference Dinner.
- Opportunity for a representative to briefly address guests (5 minutes)
- Signage displayed during the dinner
- Four complimentary tickets to the Conference Dinner
- Opportunity for one promotional item to be placed at each table setting
- Logo displayed with the social function description
- Logo displayed in the program next to the Conference Dinner

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Welcome Reception \$4,000

Benefits to Sponsor

- Naming rights of the Welcome Reception.
- Opportunity for a representative to briefly address guests (5 minutes)
- Signage displayed during the dinner
- Four complimentary tickets to the Welcome Reception
- Logo displayed with the social function description
- Logo displayed in the program next to the Welcome Reception

Internet Café \$4,000

Benefits to Sponsor

- Internet Café with coffee machine in Exhibition Area co-located with your booth
- Prominent signage at booth (sponsor to provide signage)
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website
- Satchel insert
- Delegate list

Satchel Sponsor \$4,000

Benefits to Sponsor

- Company logo printed on the satchel
- Logo displayed on the Conference website
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Two Satchel inserts
- Delegate list

Presentation Awards \$4,000

Benefits to Sponsor

- Naming rights for the Best Paper Prize
- Naming rights for the Best Poster Prize
- Acknowledgement at the time of prize presentation
- Acknowledgement in the Program Book
- Acknowledgement on the Conference website

Silver Sponsor \$3,500

Benefits to Sponsor

- Acknowledgment as a Silver Sponsor
- One pop-up sign during the Conference in the foyer
- Half-page advertisement in the Program Book
- One complimentary full registration
- Logo displayed on the Conference website
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Sponsor's slide
- Satchel insert
- Delegate list

Name Badge Sponsor \$3,000

Benefits to Sponsor

- Company logo printed on the name badges
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website

Conference Website \$2,000

Benefits to Sponsor

- Logo displayed on each page of website
- One page advertisement on website (sponsor to provide)
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book

Advertising

Registration Brochure (1 page)	\$750
Conference Proceedings (1 page)	\$750
Satchel Insert (1 item)	\$550
Web Ad with hotlink (150 x 150 tile)	\$500

Satchel inserts to be approved by the Committee.

Daily Catering \$1500 per day

Benefits to Sponsors

- Naming rights for the lunch, morning and afternoon tea.
- Signage displayed in the catering area
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Satchel insert

Best Paper Sponsor \$1000

Benefits to Sponsor

- Naming rights for the Best Paper Prize
- Acknowledgement at the time of prize presentation
- Acknowledgement in the Program Book

Best Poster Sponsor \$1000

Benefits to Sponsor

- Naming rights for the Best Poster Prize
- Acknowledgement at the time of prize presentation
- Acknowledgement in the Program Book

Satchel Insert \$550

- Promotional items to be placed in each satchel

Conference Pads & Pens

Benefits to Sponsor

- Supply your branded pads and pens for each delegate

Trade Display \$2,500

- The Exhibition will run for the duration of the conference
- Morning tea, afternoon tea and lunches will be served in the Exhibition Area
- A provisional floor plan showing the available sites is on the Conference website

Each exhibition site includes:

- Dressed trestle table
- Two chairs
- Power board with two 5 amp outlets
- Acknowledgment in the Program book
- Your participation displayed on the Conference website
- Two registrations including social functions
- Delegate list

A Registration Form for your company's representatives will be posted on the website closer to the Conference. A Registration Form needs to be completed for each individual representative.

Additional Representatives

Additional representative may register for \$300.00. This includes a ticket to the Welcome Reception.

Setting up your Trade Display

Visit the Sponsors & Exhibitors Zone on the website for information regarding bump-in times, bump-out times, delivery of display equipment, hire of display equipment and hire of audio visual equipment. As planning proceeds the site will be updated with all the necessary information.





TAX INVOICE

Conference Design Pty Ltd ABN 72 050 482 507

Sponsorship and Exhibition Registration Form

Company Name: _____

Contact Name: _____

Postal Address: _____

Suburb/Town/City: _____ State: _____ Postcode: _____

Telephone: _____ Facsimile: _____

E-Mail: _____

Sponsorship Options

Investment \$ _____

Comments: _____

Exhibition

Number of Exhibition Sites/Booths required: _____

Site Number: 1st Preference: _____ 2nd Preference: _____ 3rd Preference: _____

Not located next to: _____

Wording for Trade Display: _____

Description

For planning purposes, please give a brief description of any large, high or unusual equipment you will be displaying in your booth:

Payment Summary

Sponsorship Total: \$ _____ Exhibition Total: \$ _____

Total: \$ _____

Payment Options

Cheque made payable to Conference Design Credit Card EFT (see website for details)

Card Type: Visa MasterCard Diners Amex

Card Holder: _____

Card Number: _____

Expiry Date: _____ Signature: _____

This form is to register your company's Sponsorship and Exhibition participation at the conference. We will send information to register your company's representatives. The Committee reserves the right to alter the floor plan depending on the final allocation of sites.

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