

7th International Conference  
for Emergency Nurses

# Emergency Nursing: Balancing the Art and Science

Prospectus



*College of Emergency Nursing Australasia Ltd*

7 – 10 October 2009  
Jupiter's Casino  
Gold Coast, Queensland  
Australia

[www.cdesign.com.au/cena2009](http://www.cdesign.com.au/cena2009)

## Sponsorship Opportunities

Your organisation is invited to become a sponsor of the 7th International Conference for Emergency Nurses. Supporting the conference through sponsorship and exhibiting will provide your organisation with the following key benefits:

- Exposure to a relevant Australian and international audience before, during and after the event.
- Networking opportunities will exist during the conference to meet with key decision makers.
- Your organisation will be perceived to be a keen and vital supporter of emergency nursing.
- The exhibition gives your organisation an opportunity to present your products and services.
- Hosted workshops provide a unique opportunity to demonstrate products.

A variety of sponsorship opportunities are available at the 2009 Conference. We are also happy to negotiate a package that will be of maximum benefit to your company and the Conference.

If you wish to discuss a package more suitable to your company's needs please contact Ben Thiessen at the Conference Secretariat, Conference Design Pty Ltd.

## Conference Secretariat

Ben Thiessen  
Conference Design Pty Ltd  
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Hobart TAS 7000  
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*All costs include GST.*

## Sponsors & Exhibitors Welcome

All sponsors and exhibitors are invited to join the National Board and Local Organising Committee members for a drink on Wednesday 7th October. This is an opportunity for the key members of CENA at national and state levels to meet with our industry partners.

## Workshop Partners

Sponsors and exhibitors are invited to submit proposals to host workshops at the conference. Workshops will be advertised on the Conference website and in the Registration Brochure. The Conference will provide a room at the venue for each workshop. The hosting organisation is responsible for other costs, including speakers, equipment, audiovisual requirements, workshop materials and catering. Workshop proposals should include a title, a 200 word description including key learning outcomes and the maximum attendance for the workshop.

## Conference Partner \$20,000

Becoming the Conference Partner gives your company the opportunity to develop an ongoing relationship with CENA and our members. The package is designed to give the Conference Partner a high profile in the lead-up to the conference and a strong presence at the Conference. The Conference Partner will receive ongoing recognition and exposure via the Conference website, conference promotional material and advertisements in the *Australasian Emergency Nursing Journal* (AENJ).

### Benefits to Sponsor

- Acknowledgment as the Conference Partner on all Conference material
- Two pop-up banners in the Venue foyer (sponsor to provide)
- One pop-up banner in the Plenary room (sponsor to provide)
- Full page advertisement in the Registration Brochure (sponsor to provide artwork)
- One page advertisement in CENA's conference promotion in AENJ for four issues (three prior to the conference and one post conference)
- Full page advertisement in the Program Book
- Four complimentary Full Registrations including social functions
- Two exhibition booths
- Naming rights for catering on one day
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website
- Conference website sponsor
- Hyperlink to your website
- One Website Ad (150 x 150 pixels)
- Two satchel inserts
- Delegate list



## Major Sponsor \$10,000

### Benefits to Sponsor

- Acknowledgment as the Major Sponsor on all Conference material
- One pop-up banner in the Venue foyer (sponsor to provide)
- Full page advertisement in the Program Book
- A half-page section in CENA's conference promotion in AENJ for four issues (three prior to the conference and one post conference)
- Two complimentary Full Registrations including social functions
- One exhibition booth
- Naming rights for catering on one day
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website
- Satchel insert and delegate list

## Conference Dinner Sponsor \$7,000

### Benefits to Sponsor

- Naming rights to the Conference Dinner
- Prominent signage during the Dinner (sponsor to provide)
- Four complimentary Conference Dinner tickets
- Logo displayed in CENA's conference promotion in AENJ for four issues (three prior to the conference and one post conference)
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website
- Satchel insert and delegate list

## Program Partner \$5,000

### Benefits to Sponsor

- Naming rights of your nominated Session
- Prominent signage during the Session (sponsor to provide)
- One complimentary Full Registration including social functions
- Logo displayed in CENA's conference promotion in AENJ for four issues (three prior to the conference and one post conference)
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website
- Satchel insert and delegate list

## Internet Café & Exhibition Booth \$4,750

### Benefits to Sponsor

- Internet Café with espresso machine and barrista co-located with your booth
- One exhibition booth
- Signage in the Café (sponsor to provide)
- Logo displayed in CENA's conference promotion in AENJ for four issues (three prior to the conference and one post conference)
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website
- Satchel insert and delegate list

## Welcome Reception \$4,000

### Benefits to Sponsor

- Naming rights to the Welcome Reception
- Prominent signage during the Welcome Reception
- Four complimentary Welcome Reception tickets
- Logo displayed in CENA's conference promotion in AENJ for four issues (three prior to the conference and one post conference)
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website
- Satchel insert and delegate list

## Conference Satchels \$4,000

### Benefits to Sponsor

- Company logo printed on the satchels
- Logo displayed in CENA's conference promotion in AENJ for four issues (three prior to the conference and one post conference)
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website
- Satchel insert
- Delegate list

## Daily Catering \$2,500

### Benefits to Sponsor

- Naming rights for the catering breaks
- A4 signs with your logo displayed at the catering stations
- Two pop-banners in the catering area
- Logo displayed in the Program Book
- Logo displayed on the Conference website

## Conference Website \$2,000

### Benefits to Sponsor

- Logo displayed on each page of website
- One page advertisement on website
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Satchel insert and delegate list

## Name Badge Sponsor \$2,000

### Benefits to Sponsor

- Company logo printed on the name badges
- Logo displayed in the Registration Brochure
- Logo displayed in the Program Book
- Logo displayed on the Conference website
- Satchel insert and delegate list

## Advertising

|                                 |                        |
|---------------------------------|------------------------|
| Registration Brochure (A4 page) | \$800                  |
| Program Book (A4 page)          | \$800                  |
| Conference Website Ad           | \$800 (150x150 pixels) |
| Satchel Insert                  | \$800 (1 item)         |

All costs include GST.

## Exhibition Booth \$2,750

- The Exhibition will run for the duration of the conference
- Morning tea, afternoon tea and lunches will be served in the Exhibition Area
- A provisional floor plan showing the available sites is attached.

Each exhibition site includes: area measuring 3 metres wide x 2 metres deep; booth structure; header board with your company name; dressed trestle table; two chairs; two spotlights; and power board with two 10 amp outlets

- Acknowledgment in the Program Book
- Your participation displayed on the Conference website
- Two Conference registrations including social functions
- Delegate list

A Registration Form for your company's representatives will be posted on the website closer to the Conference. A Registration Form needs to be completed for each individual representative.

## Additional Representatives

Additional representative may register for \$395. This includes a ticket to the Welcome Reception.

## Sponsors & Exhibitors Pack

Visit the 'Sponsors & Exhibitors' section on the website for important details, including:

- Bump-in times
- Bump-out times
- Delivery labels
- Registration form for staff
- Contact details for additional equipment
- Details of booth builder
- Floor plan
- Confirmed exhibitors
- Deadlines for supply of logos and advertising material

All information regarding the exhibition and sponsorship requirements will be provided on the website.

*All costs include GST.*

## Allocation of Sponsorship Packages and Exhibition Sites

Sponsorship packages and exhibition sites will be allocated by the Organising Committee. The Committee will allocate site positions after taking into account each organisation's sponsorship, the date of confirmation of participation, preferences, proximity to competitors and any other relevant matters. The Committee reserves the right to alter the floor plan. All prices include GST.

## Disclaimer

The Organising Committee reserves the right to amend or add any sponsorship package and accept any sponsorship offer, listed or unlisted, at any time and without notice.

## Payments

A payment of 50% of the sponsorship package must accompany your booking. The balance is to be paid four months prior to the conference.

## Cancellation Policy

A cancellation fee of 30% will be applicable for any sponsorship packages cancelled up to six months prior to the conference. Packages cannot be cancelled less than six months prior to the conference.

## Conditions

All costs include GST. A tax invoice will be sent on receipt of the booking form. Finished art is to be supplied for all advertisements. All signage is to be free-standing unless otherwise approved. A delegate list with name, organisation, state/country will be supplied at the conference. Each company representative attending the Conference must be pre-registered with the Secretariat.





TAX INVOICE

Conference Design Pty Ltd ABN 72 050 482 507

## Sponsorship & Exhibition Registration Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Suburb/Town/City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### Sponsorship Options

Investment \$ \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

### Exhibition

Number of Exhibition Sites/Booths required: \_\_\_\_\_

Site Number: \_\_\_\_\_

1st Preference: \_\_\_\_\_

2nd Preference \_\_\_\_\_

3rd Preference: \_\_\_\_\_

Not located next to: \_\_\_\_\_

Please indicate if you require:

Booth structure

or Site only for a custom booth

Wording for booth header board: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Description

For planning purposes, please give a brief description of any large, high or unusual equipment you will be displaying in your booth: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Payment Summary

Sponsorship Total: \$ \_\_\_\_\_

Exhibition Total: \$ \_\_\_\_\_

**Total: \$ \_\_\_\_\_**

### Payment Options

Cheque made payable to Conference Design Pty Ltd

Credit Card

EFT (see website for details)

Card Type:  Visa  MasterCard  Diners

Amex

Card Holder: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_

This form is to register your company's Sponsorship and Exhibition participation at the conference. We will send information to register your company's representatives.

The Committee reserves the right to alter the floor plan depending on the final allocation of sites.

### Conference Secretariat:

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